



Transform Your Credit Union with a Strategic Design-Build Partner

Through its partnership with **The League of Credit Unions & Affiliates**, The Element Group provides member credit unions in Florida, Alabama, Georgia, and Virginia access to a nationally recognized design-build firm dedicated exclusively to financial institutions.

Since 2011, Element has helped credit unions plan, design, and build branches and headquarters that strengthen market presence, improve operational efficiency, and elevate the member experience. By serving as a single accountable partner from concept through grand opening, Element aligns facilities with institutional strategy while reducing risk, complexity, and internal workload—guided by the belief that **“Every Bit Matters.”**

Idea Situations for Engaging Element - Who works with us

Element provides the greatest value when credit unions are:

- Expanding into new or underserved markets
- Modernizing aging branch networks
- Rebranding or repositioning their institution
- Seeking consistent design standards across multiple locations
- Evaluating whether to renovate, relocate, or rebuild

Why Credit Unions Choose Element

Credit unions select Element not simply for construction or design, but for strategic outcomes.

- Deep credit-union expertise
- Integrated design-build model that reduces risk and cost overruns
- Single point of accountability from planning through opening
- Proven ability to modernize legacy branch networks
- Experience supporting mergers, expansions, and rebranding efforts
- Transparent budgeting and schedule management
- Turnkey delivery that minimizes internal workload

Element partners directly with executive teams, boards, and facilities leaders to ensure projects support long-term strategic goals, not just short-term construction objectives.

A Trusted Partner for Credit Union Growth

Element serves credit unions across the United States, working with institutions of varying sizes, from community-focused organizations to large multi-market networks.

The firm’s multidisciplinary team includes strategists, architects, interior designers, construction professionals, digital specialists, and engagement experts, all focused on delivering environments that help credit unions compete effectively in an evolving financial landscape.

For more information about how Element can assist your credit union, email consult@myleverage.com or call 855-9EXPERT (855-939-7378).



FAQs - Element

Q: What size credit unions does Element typically work with?

A: Element works with credit unions of all sizes, from community-based institutions operating a few locations to large multi-market networks.

Q: How early should we involve Element in a project?

A: The earlier Element is involved, the more value we can provide. Many credit unions engage us during the strategic planning or site evaluation stage so that facility decisions align with long-term growth, branding, and member experience objectives.

Q: Can Element help us determine whether we should renovate, relocate, or build new?

A: Yes. Element regularly assists credit unions in evaluating existing branch performance, market potential, and facility limitations to determine the most strategic path forward.

Q: Does Element work with credit unions outside the League states?

A: Yes. While this partnership supports credit unions in Florida, Alabama, Georgia, and Virginia, Element works with financial institutions across the United States.

Q: How long does a typical branch project take?

A: Timelines vary based on scope, site conditions, and regulatory approvals. However, Element's integrated delivery model typically shortens project timelines compared to traditional architect-bid-build approaches.

Q: How does Element control project costs?

A: Element integrates design, estimating, and construction oversight within one team, allowing real-time budget alignment throughout the project rather than discovering cost conflicts after design is complete.